

EUROPEAN PATENT OFFICE

Patent Abstracts of Japan

PUBLICATION NUMBER : 2002344599
PUBLICATION DATE : 29-11-02

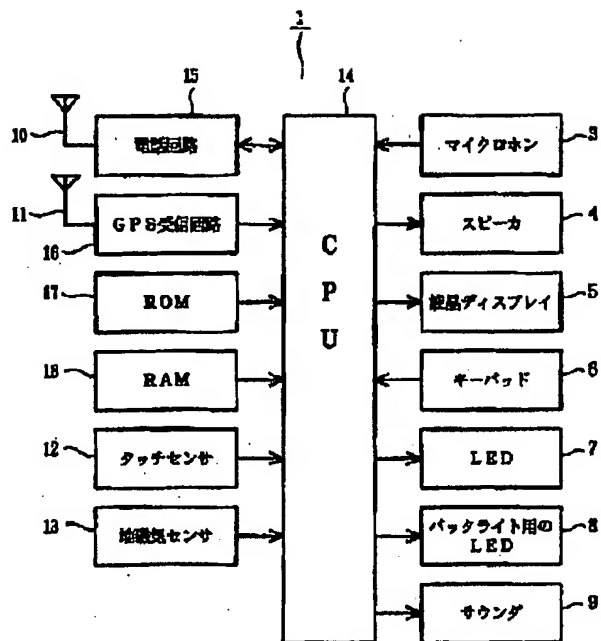
APPLICATION DATE : 22-05-01
APPLICATION NUMBER : 2001152510

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INT.CL. : H04M 1/02 H04M 1/00 H04M 1/22
H04M 1/725

TITLE : DISPLAY TERMINAL AND PROGRAM THEREOF



1 : 表示端末
5 : 表示手段
6 : キー操作手段
8 : 照射手段
12 : タッチセンサ
13 : 方位検出手段
14 : 照射レベル調整手段、
ページングチャネル検出手段、
リフレッシュ動作制御手段、
移動速度検出手段
16 : 位置検出手段、時刻検出手段、
受信感度検出手段

ABSTRACT : PROBLEM TO BE SOLVED: To adjust an illumination level for illuminating a liquid crystal display with a backlight automatically according to usage environment.

SOLUTION: In a cellular phone 1, the illumination level for illuminating the liquid crystal display 5 with an LED 8 for backlight is adjusted based on at least one of the positions of the cellular phone 1, time, the reception sensitivity of GPS electric waves, the traveling speed of the cellular phone 1, and the azimuth of the display surface of the liquid crystal display 5. Usage environment can be estimated according to the position of the cellular phone 1, time, the reception sensitivity of GPS electric waves, the traveling speed of the cellular phone 1, and the azimuth of the display surface of the liquid crystal display 5. Then, their total evaluation allows the illumination level for illuminating the liquid crystal display 5 with the LED 8 for backlight to be adjusted automatically.

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